

# Team Up for Success!

Growing up, I loved all sports but football proved to be my passion. I idolized many athletes for their ability to lead their teams to victory.

One such athlete, Joe Montana, was rightfully called “a master of late-game comebacks.” In fact, Montana directed his team to 31 fourth-quarter, come-from-behind wins during his illustrious career with the San Francisco 49ers and the Kansas City Chiefs.

As impressive as Montana’s career was, he would probably be the first to admit that if not for his teammates, none of it would have been possible. Linemen had to block, running backs had to make key runs, receivers had to make improbable receptions and field-goal kickers had to execute. In order for Montana to be his best, he needed the help of his teammates.

## Human health is much like a championship sports team

Even though there are standout All Stars in your body, you still have to surround the All-Star player with great teammates in order to play well and win.

Max International Associates have an important message about one of the body’s most important All Stars—glutathione. However, just like Joe Montana depended upon his teammates to win games, glutathione needs teammates that will allow it to perform at its full potential.

**Now more than ever, we need to raise the bar of quality for dietary supplementation.** We live in a world of extremes, where the stressors are more abundant than ever. Daily we battle stressors of all types, including physical, emotional, dietary and environmental. All of these stressors introduce toxins and create an extreme level of free radical damage in the body. Raising glutathione will allow us to make great strides toward better health. However, we should not forget some of the other



**DAVE BAGLEY**, VP of Product Development

key players that will allow us to meet these extreme stressors head-on and support us to get the most out of life.

In fact, according to renowned UC Berkeley molecular biologist Dr. Bruce N. Ames, each cell in your body is hit by free radicals 10,000 times every day. Your body needs a varied supply of antioxidants powerful enough to protect each of those cells. With this huge army of free radicals waging war, we must support the body in more ways than one.

## Get More with Max N-Fuze™

Max N-Fuze is a prime example of tomorrow’s nutrition, today. It exemplifies the best in bioavailability of key nutrients via unique nanotechnology. Max N-Fuze supplies a proprietary blend that works in concert with MaxGXL® to support cellular defenses. Furthermore, Max N-Fuze provides 19 targeted vitamins and minerals needed for cellular health. Max N-Fuze supplies the power of many products into one convenient single-serve pouch.

**Good health is not a random equation.** The body relies on a specific roster of nutritional teammates

*If you have a MaxGXL or Max N-Fuze testimonial be sure to email it to Karen Boren at [Karen@maxgxl.com](mailto:Karen@maxgxl.com)*



in order to function, protect and communicate properly. For instance, the synthesis of coenzyme Q10 involves a complex process requiring at least eight vitamins along with several trace elements and amino acids. A deficiency in any of the required amino acids, vitamins and minerals impairs the formation of coenzyme Q10 in the body.

Another example is glutathione. Glutathione needs vitamin C, lipoic acid, selenium, zinc and riboflavin. The list of cooperation between nutrients goes on and on. For this reason, the nutrients provided in Max N-Fuze are not in the formula simply because of some arbitrary standard. Rather, Max N-Fuze supplies specific targeted nutrients for the purpose of supporting optimal cellular defense, communication and function as the body goes about its miraculous tasks.

### Your Body Doesn't Leave Things Up to Chance

Dr. Robert H. Keller calls MaxGXL and Max N-Fuze the "Dynamic Duo" for good reason. The human body houses a fascinating network of cooperating antioxidants. There is a team of antioxidants that is so important that it was not left to chance. This irreplaceable team of antioxidants is made

by the body, for the body. The All-Star captain of this antioxidant team is glutathione. However, glutathione doesn't work alone.

In Dr. Keller's scientific monograph, *Glutathione: Your Best Defense Against Aging, Cellular Damage and Disease*, he explains that the body has four main endogenous (created in the body) antioxidants:

- **Glutathione (GSH)**
- **Superoxide dismutase (SOD)**
- **Catalase (CAT)**
- **Coenzyme Q10 (CoQ10)**

You might call these powerful antioxidants the "Fab Four" because they singlehandedly go up against a coalition of utterly devastating free radicals that includes:

**Superoxide, alkoxyl peroxide, hydroxyl, nitric oxide, hydroperoxyl, singlet oxygen, hypochlorous acid (better known as bleach) and hydrogen peroxide.**

**MaxGXL and Max N-Fuze are the "Dynamic Duo"** because while MaxGXL increases glutathione, Max N-Fuze is formulated to support superoxide

dismutase, catalase, and CoQ10. Together, these two products offer you the best in full-spectrum cellular defense and unparalleled delivery of 19 high performance vitamins and minerals.

## The Results Speak for Themselves

One of the most rewarding aspects of my responsibilities here at Max is the opportunity to receive testimonials describing the impact Max International products have provided to tens of thousands of people across North America.

During the last few months, it has been wonderful to hear all the testimonials sent regarding the additional support people have received as a result of supplementing with Max N-Fuze.

It is clear that people are experiencing the difference, and living the benefits of this dynamic duo, and the word is getting out. When Max N-Fuze was announced at our Imagine Convention, there was a fury for people to get their hands on it. The next month, sales increased again, and then the following month sales of Max N-Fuze nearly doubled!

This is all part of our commitment to bring the best of nutrition, science and health to the public.

On behalf of everyone here at Max International, we wish you the best in health and success in 2009.

Sincerely,



**Dave Bagley**  
Vice President of Product Development