



## International Development Strategy Statement 11/06/08

This letter is in response to your inquiry regarding expansion outside of markets Max International currently operates in. It is our goal at Max to become a successful, world class global organization. The reputation of everyone associated with these endeavors is very important to us and key to our long term success. The vision and focus of the founders, executive team and the entire organization is to make Max a household name around the world in 50 plus markets.

As you know, it takes significant investment to legally register the company, products, build local infrastructure, open warehouses, and hire support employees and management personnel. Pre-selling of products and opportunities before this work is accomplished frustrates the international development process and jeopardizes the company's ability to open targeted markets in today's regulatory environment.

Therefore here are the policies, procedures and penalties that you need to adhere to if you desire to work with Max International:

### International Expansion Policies & Procedures

- A. Importing or facilitating the importation of the selling or distributing Max International products is prohibited. This now applies to any company engaged in exporting Max product and paying commissions from the US or Canada.
- B. Placing any advertisement or distributing any promotional materials of the company, products or opportunity is prohibited.
- C. Soliciting or negotiating any agreement for the purpose of committing a citizen or resident in an unopened country to the opportunity, a specific sponsor, or specific line of sponsorship is prohibited.
- D. Furthermore, Associates may not sign up citizens or residents of unopened countries in an open country or by using existing agreements or forms from an authorized country unless the citizen or resident of an unopened country has, at the time of the sign up, permanent residence and the legal authorization to work in the authorized country. It is the sponsoring Associate's responsibility to ensure compliance with residency and work authorization requirements.
- E. Membership or participation in or ownership of a corporation, partnership or other legal entity in the authorized country by itself does not fulfill residency or legal authorization of work requirements. If a participant fails to provide verification of residency and work authorization when requested by the company, the company may at its election, declare the Associate agreement void from its inception.
- F. It is prohibited to accept money or other consideration, or being involved in any financial transaction with any potential Associate, either personally or through an agent, for purposes relating to company products, opportunity, etc. This includes renting, leasing or purchasing facilities related to promoting or conducting company related business.
- G. Prohibited activities also include product meetings, web meetings, conference calls and no web sites promoting unauthorized countries.
- H. Associates are further prohibited from traveling to unauthorized countries for the purpose of having a private or group meeting of any kind regarding the opportunity or products of Max International.

At this time, we do not have any time tables for opening any new markets. We will retain your name and information on file with our company and notify you at the proper time when we begin to consider your market. We're looking forward to working with you in the future to develop a long term working relationship that could be beneficial for everyone concerned.